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**UNITED STATES DISTRICT COURT
CENTRAL DISTRICT OF CALIFORNIA**

TRAFFICSCHOOL.COM, INC., a California Corporation; DRIVERS ED DIRECT, LLC, a California limited liability company,

Plaintiffs.

v

EDRIVER, INC., ONLINE GURU, INC., FIND MY SPECIALIST, INC., and SERIOUSNET, INC., California corporations, RAVI K. LAHOTI, an individual; RAJ LAHOTI, an individual; DOES 1 through 10,

Defendants.

Case No: CV 06-7561 PA (CWx)

**DEFENDANTS' COMMENTS TO
JOINT STATEMENT ON
PLAINTIFFS' MOTION FOR
ATTORNEYS' FEES**

JUDGE: Hon. Percy Anderson
COURTROOM: 15

1 **I. Information Provided by Plaintiffs on September 6, 2011**

2 On August 24, 2011, this Court ordered the Moving Party (“Plaintiffs”) to
 3 provide certain detailed records to Respondent (“Defendants”) for any
 4 contemplated Motion for Attorneys’ Fees, as well as to initiate a meet-and-confer
 5 pursuant to Local Rule 7-3.

6 On September 6, 2011, Defendants received:

7 1) Heavily redacted invoices from December 2006 to February 2009, a
 8 sample of which is attached to the Declaration of Andrew Serwin (“Serwin Decl.”)
 9 as Ex. A.

10 2) An Excel file with redacted time entries for attorney’s fees on separate
 11 tabs — “Pleadings,” “Discovery,” “MSJ,” “Pre-Trial,” “Trial through Post-
 12 Judgment,” and “Contempt.” A sample is attached as Ex. B to Serwin Decl. When
 13 summing up the amounts on all the different tabs, the “Total Hours Billed” (not
 14 including write-offs) equals 2,679.70 hours and the “Total Amount Billed” (not
 15 including write-offs) equals \$715,750.00. Serwin Decl. ¶ 4; Ex. C.

16 3) An Excel file with costs totaling \$61,774.08, which is attached as Ex.
 17 D to the Serwin Decl. \$58,478 of the claimed costs appear to relate to experts, and
 18 had previously been sought by Plaintiffs (and denied) in September 2008. *See*
 19 Serwin Decl. ¶ 5.

20 4) AIPLA and NLJ reports to support “the hourly rates that will be
 21 claimed for each lawyer.”

22 5) Documents relating to costs, including the Bill of Costs previously
 23 submitted to the Court.

24 **II. Summary of Meet and Confer¹**

25 On September 12, 2011, counsel for the parties met and conferred
 26 telephonically. Plaintiffs’ counsel stated that the spreadsheets provided were fairly

28 ¹ Serwin Decl. ¶ 6.

1 self explanatory, and Plaintiffs sought to recover all of their attorneys' fees
 2 incurred in the District Court action. Counsel for Defendants disputed Plaintiffs'
 3 entitlement to any attorneys' fees, and explained as follows:

- 4 • Plaintiffs were not entitled to recover attorney's fees under the relevant
 Lanham Act framework;
- 5 • When the possible public benefit of the injunction was weighed against
 its overbroad nature and harm to the public, the harm exceeded or greatly
 diminished the injunction's benefits on balance; and
- 6 • No allocation had been made in the records provided by Plaintiffs, and
 there was insufficient documentation to make that allocation.

11 Plaintiffs' counsel responded that Plaintiffs did not allocate any of their fees
 12 on particular issues because Plaintiffs believed they were entitled to all of their
 13 attorneys' fees as the "prevailing party."

14 Defendants' counsel further inquired into Plaintiffs' costs since Plaintiffs
 15 had previously submitted a cost bill to the Court and the issue had apparently
 16 already been briefed and decided. Counsel for Plaintiffs responded that while
 17 Plaintiffs *had* previously submitted a cost bill which included expert fees, the Clerk
 18 of the Court had informed Plaintiffs at the time that expert fees would not be taxed
 19 and Plaintiffs should make a motion to the Court if they disagreed, which Plaintiffs
 20 had decided not to do.

21 Lastly, Defendants' counsel inquired into the status of missing information
 22 that the Court had ordered should be provided, such as Plaintiffs' fee arrangement
 23 and the law firm's representative business records showing hourly rates charged in
 24 other types of litigation. Plaintiffs' counsel stated that she would look into these
 25 matters and follow up.

26 **III. Information Provided by Plaintiffs on September 19, 2011**

27 On September 19, 2011, Defendants received the following:

- 28 1) An Excel file for attorney's fees broken down by separate tabs, almost

1 identical to the file from before, except with two additional tabs for: “Attorney’s
 2 Fees Motion” with estimated fees of \$61,125, and “Joint Status Report” with
 3 estimated fees of \$32,975. Serwin Decl. ¶ 7; Ex. E.

4 2) An Excel file with costs now totaling \$65,001.44, which is attached as
 5 Ex. F to the Serwin Decl. \$58,478 of the claimed costs still appear to relate to
 6 experts, and had previously been sought by Plaintiffs (and denied) in September
 7 2008. Remaining costs appear to have been incurred post-judgment. *See* Serwin
 8 Decl. ¶ 8.

9 3) An email from Plaintiffs’ counsel claiming to list rates in summary
 10 fashion charged by the law firm in other cases, attached as Ex. G to Serwin Decl.
 11 Plaintiffs’ counsel stated that they had no fee agreement with Plaintiffs in this case
 12 and would not agree to provide a representative fee agreement from another case.
 13 *See* Serwin Decl. ¶ 9.

14 **IV. Defendants’ Comments to Joint Statement**

15 ***A. Plaintiffs’ Attorneys’ Fees***

16 In the column of the Excel spreadsheet entitled “Hours Defendants Believe
 17 Should be Awarded,” Defendants have entered “0” throughout. For the column of
 18 the spreadsheet entitled “Brief Summary of Defendants’ Position (for each
 19 disputed item),” Defendants preliminarily state as follows:

20 Plaintiffs are not entitled to a discretionary award of attorney’s fees under
 21 the Lanham Act. Plaintiffs are not “prevailing parties” in an “exceptional case.”
 22 35 U.S.C. § 1117(a).

23 On balance, the injunction that Plaintiffs obtained caused as much if not
 24 greater harm than the benefit conferred. Defendants’ free speech rights have been
 25 unnecessarily infringed upon, and for over three years, the public has been
 26 hindered in accessing protected informational content and truthful commercial
 27 speech. Also, the Court found that “Plaintiffs were motivated to file this suit by
 28 their own interest, and that the financial burden of bringing this suit was not

1 disproportionate to their interest in the matter.” (Doc. No. 210 at 33:5-7.)

2 Finally, Plaintiffs have not allocated their attorneys’ time between Lanham
3 Act claims and non-Lanham Act claims, as well as on issues that they clearly lost.
4 See *Gracie v. Gracie*, 217 F.3d 1060, 1069 (9th Cir. 2000).

5 Defendants’ position will be more fully set forth in their Opposition to
6 Plaintiffs’ Motion for Attorney’s Fees, and pursuant to the Court’s Order,
7 Defendants are not deemed to make any admission or waive any argument about
8 the relevance or effect of Plaintiffs’ information in determining an appropriate
9 award. Defendants reserve the right to make additional arguments and adduce
10 additional facts and testimony in support of their Opposition to Plaintiffs’ Motion
11 for Attorney’s Fees.

12 ***B. Plaintiffs’ Costs***

13 In the column of the Excel spreadsheet entitled “Amount Defendants
14 Believe Should be Awarded,” Defendants have entered “\$0” throughout. For the
15 column of the spreadsheet entitled “Brief Summary of Defendants’ Position (for
16 each disputed item),” Defendants preliminarily state as follows:

17 On August 26, 2008, the Court awarded costs of suit to Plaintiffs as part of
18 its Judgment and Permanent Injunction. (Doc. No. 215.) Then, on September 10,
19 2008, Plaintiffs submitted an Application to Tax Costs, including expert fees and
20 other “survey” expenses, which were disputed by Defendants, briefed, and
21 resolved by the Court. (Doc. Nos. 217 (Plaintiffs’ Bill of Costs and Exhibits); 231
22 (Defendants’ Objection); 241 (Plaintiffs’ Reply); 255 (Determination to Tax Costs
23 in amount of \$36,081.42).) Accordingly, for costs that were incurred *before*
24 September 2008, Plaintiffs are improperly seeking to obtain unrecoverable costs
25 and have waived their right to receive them. Post-judgment costs were
26 unnecessarily incurred and/or did not relate to prosecuting the merits of a Lanham
27 Act claim.

28 Defendants’ position will be more fully set forth in their Opposition to

1 Plaintiffs' Motion for Attorney's Fees, and pursuant to the Court's Order,
2 Defendants are not deemed to make any admission or waive any argument about
3 the relevance or effect of Plaintiffs' information in determining an appropriate
4 award. Defendants reserve the right to make additional arguments and adduce
5 additional facts and testimony in support of their Opposition to Plaintiffs' Motion
6 for Attorney's Fees.

7 Dated: September 26, 2011

8 **FOLEY & LARDNER LLP**
9 **ANDREW B. SERWIN**
10 **TAMMY H. BOGGS**

11 By: /s/ Andrew B. Serwin

12 **ANDREW B. SERWIN**
13 Attorneys for Defendants
14 **EDRIVER, INC., ONLINE GURU**
INC., FIND MY SPECIALIST, INC.,
SERIOUSNET, INC., RAVI K.
LAHOTI, RAJ LAHOTI